

Export Facilitation Cell (EFC)
EFC Activities: Year 2021-22 & 2022-23

Sl. No.	Webinar/Workshop /Seminar on Import Substitution		Webinar/Workshop /Seminar on Anti-Dumping and Trade Remedies, Technical Barriers		Selection of Import Substitution of Product			GST Reimbursement Guidance to Exporting units	Export Related Guidance/ Consultation to MSMEs	Impact of Covid-19 on Export and their remedial/ Support Measures taken	Any Other Export Related Achievement
	No. of Prog.	No. of MSME Attended	No. of Programme	No. of MSME Attended	Product Name with 8 digit HS code	Details of Development of Product	Support to MSME for Import Substitution				
	VDP on "EV & Advance technology	Appx. 400	National seminar on "How MSMEs can export" 03.02. 23 at Yamuna nagar	Appx 170	85441990	Winding wires Import value. 106 Cr	A project profile was prepared on "Strengthening Domestic Manufacturing and Import Reduction of Winding Wire" The information was published on website and Shared with the HQ as well as MSME units by emails. Discussed with visitors also.		<p>The following programmes were organized to provide the export related guidance.</p> <ol style="list-style-type: none"> 1. MSME-DFO Karnal joined the exporters conclave at Panchayat Bhawan, Kurukshetra on 24.09.2021. and guided the units about the benefits and procedures of exporting. 2. Webinar on "Export & Marketing Opportunities for Women Entrepreneurs" on 28th Feb, 2022 3. Capacity building workshop on "Export opportunities for Agriculture Implements" organized on 23Aug, 2022. 4. Technical Session on "Export promotion schemes and export benefits for ZED certification" organized on 20th Sep, 2022 in association ASIMA, Ambala 5. One day awareness programme on 10.11.2022 on Export with Karnal Fedration of Indian Exporters. 6. Lecture on EXPORT in MDP on 11.11.2022. 7. One day Awareness campaign on 25.11.2022 on "Digital marketing & Export" at Huda Ground , Karnal , Total 40 participants were present in the programme. 8. Lectures on Export procedures for the participants of ESDP on " Food & Fruit processing" held at Karnal. 9. Lectures on Export procedures for the participants of ESDP on " Food & Fruit processing" held at Karnal. 	<p>EFC was established at MSME-DFO, Karnal for handholding support to the MSME units for export.</p> <p>The EFC remains in close connection with DGFT, ECGS, EEPC, keeps on organizing various activities on guide the MSMEs.</p> <p>MSME-DFO Karnal export promotional cell contacts the industrial associations, interacts with them; understands their problems for providing solutions.</p> <p>The EFC organizes various webinars, offline programmes and workshops with various export promoting bodies to motivate entrepreneurs, and provide them handholding support, various expert deptts DGFT, & FIEO, EEPC, ECGC etc. to interact directly with exporters and solve their queries.</p>	<p>Industries & Comm. Deptt., Govt. of Haryana and MSME DFO Karnal, organized visit of Delegation of Ambassadors/ High Commissioners of India at China, Italy, Paraguay, Denmark, Zambia, Congo and Liberia on 18th Oct 2022 at Printing & Packaging Cluster, Sector 37, HSIIDC, Karnal. The agenda for the visit is to systematically work towards export promotion of state products & services, enhancing FDI inflow and promoting international tourism.</p> <p>There was also an exhibition of selected export oriented products/ clusters, which was visited by the delegated at the CFC premises. The Ambassadors/ High Commissioners has shown keen interest in the products of the cluster/ MSMEs and very optimistic for further growth in exports from these clusters. Total 100 MSMEs/ Cluster members and officials of District MSME Centre, Govt. of Haryana were present during the program.</p> <p>A vendor development programme was organized on 8th Dec, 2022 on " EV & advance technology" during which selected OEMs (4W/3W/2W) & CPSUs i.e. Maruti, JBM, LML, SAERA, IOCL, BEL, NSIC shared the details of products for localization feasibility / import substitution through the exhibition and had interaction with local MSMEs those were manufacturing the relevant products and may be used as substitute.</p>